# Arts Portfolio Wales

# Handbook







Visual or Applied Arts Organisations

January 2019





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The Arts Council of Wales is committed to making information available in large print, Braille, British Sign Language, Easy Read and on audio. We'll endeavour to provide information in languages other than Welsh or English on request.

We implement an **Equal Opportunities Policy**.

Front cover: Brief Encounter, Torch Theatre (image: Owen Howells)
Artis Community (image: SpringBox Photography)
A Night at the Casablanca, Jukebox Collective (image: Jon Pountney)

# 1 Introduction

#### Welcome...

Your Funding Agreement is divided into two sections:

#### Your targets

The specific targets that you have agreed with us are set out in a separate summary document. We ask that you monitor your progress against these targets and discuss your performance at your regular Board Meetings throughout the year.

#### This Handbook

The Handbook sets out our broader expectations alongside a number of common targets for all members of the Arts Portfolio Wales. The Handbook also describes how we will work with you throughout the year, how we'll monitor your work, and what services you can expect of us in return.



We want this Funding Agreement to be a working document: a useful tool to help you chart progress and a 'one-stop' note of all the key information that you need to know about our relationship with you.

You'll find information on all of the relevant issues in this Handbook.

Our relationship with you during the year is built around a routine series of transactions. These help us to keep in touch with your progress and help you to provide us with the information that we need from you at different times throughout the year.

You will already be familiar with For The Benefit of All – Our Corporate Plan 2018-2023. It sets out our ambitions for the arts in Wales and our Council's priorities.

We also have to demonstrate how work reflects the priorities of the Welsh Government. Some of these priorities have implications for the organisations that we fund. You can see a copy of the Government's Remit Letter on our website.

#### Don't panic!

There's quite a lot of information here to digest. But once you've read it through, we believe you'll find this Handbook less daunting than it appears at first sight. Most of the policy-related information will be very familiar – you're either doing it already, or we'll have discussed it with you in our routine meetings.

#### And finally...

We know that sometimes, even the best laid plans don't always work out as we'd intended. When this happens, the Funding Agreement can be a useful starting point as we discuss with you alternative routes to success.

So, if at any point during the year you think that some targets might not be achievable, contact your Lead Officer so that we can work with you to find the reasons for this.

Sometimes we can offer advice and support and work with you to overcome challenges. And don't forget – our 'bottom line' is that we very much want you to succeed, so we're here to help.

"For the Benefit of All..." marks an important moment of change.

It reflects our belief that Wales is stronger, socially and culturally, if more people enjoy and take part in the arts.

People encounter the arts in different ways and we want to celebrate the diversity and richness of their culture, their ambitions, their creative imagination.

Put simply, we want to broaden the ways that we work, and the people who we work with."

# 2 Common targets for all

The best organisations are constantly evaluating the effectiveness of what they do, looking for new ways of improving their performance.



We have published <u>Strive to Excel.</u> This has been informed by many years of observing and analysing the behaviours of our best organisations. Strive to Excel sets out the attributes and characteristics of success.

You're part of our Arts Portfolio Wales because we believe that you have the vision, the skill and the capability to play a leading role in the development of the Arts in Wales. In return, we expect you to demonstrate the willingness to meet some basic commitments that we believe are important.

#### A commitment to Quality...

At the heart of every high-performing organisation is the creative spark – that obsession that drives the artistic vision and the impulse to improve. The successful creation of art depends on artistic leadership and a vision that transcends the ordinary or the commonplace.

In our opinion, a confident and effective arts organisation will:

- embrace the honest and rigorous self-assessment of its work
- be brave and take risks
- have a clear vision of what it's trying to achieve
- seek feedback and critical review to test how well it's doing
- use this intelligence to shape and inform future activity
- be a leader amongst its peers, but flexible enough to build creative partnerships where they deliver benefit to the public and to the organisation itself
- Connect strongly with its audiences and the community of interest in its work
- Seek to expand its reach and address any barriers to advancing inclusion and diversity in both the delivery of its work and the audience and participants in and for its work

#### A commitment to Reach...

We want as many people as possible to experience and enjoy the arts. For the Benefit of All highlights the need to make new in roads in inclusivity and diversity in the arts. We want to increase active participation and attendance across the arts as a whole, and also in the organisations we fund. The strength and depth of this engagement – and the benefits that it delivers – will play an important part in the sustainability of an organisation's activities.

"An organisation that has a clear understanding of its 'community', and which has strong, well-grounded roots in that community, is more likely to be durable and resilient."

In our opinion, a confident and effective arts organisation will:

- demonstrate a clear understanding of who its 'community' is
- be able to articulate the benefits of the organisation's activities and their contribution to community well being
- have identified and analysed the barriers to engagement
- set specific targets to drive change

#### A commitment to Equality...

Equality is fundamental to our work.

A fair-minded and tolerant society values and respects the needs, interests and creativity of everybody. It's a society that's impatient of disadvantage, which embraces and celebrates difference. We want the arts in Wales to include everyone. We know this will make the arts in Wales more vibrant, exciting and relevant.

So we will consider equalities across all aspects of our work and all of the groups with 'Protected Characteristics' as defined in Equalities legislation.

We have to change hearts and minds across the arts in Wales so that the cultural, moral and social benefits of embracing equality of opportunity are given higher priority in the ways we run our affairs.

Beyond questions of social justice, we're simply wasting talent and creativity, joy-giving and change-making energies, when we exclude so many from the arts workforce, from boards of management and from arts experiences as spectators or participants.

We have to do things differently, and that difference starts here. For the Benefit of All poses challenges to the Arts Council and to its portfolio to make more inroads in relation to Equalities

The Investment Review submissions that we received in 2015, demonstrated that efforts to promote Equalities and Diversity were generally disappointing. Our 2017/18 results show some change, but the overall figures remain disappointingly low, particularly in relation to disable people and people from BAME backgrounds. More focussed development work is still clearly needed across the whole of the sector. We are therefore continuing to ask members of the Arts Portfolio Wales to produce and submit updated Strategic Equality Action Plans.

These should describe in detail progress against targets to date, set out the work you'll be undertaking during the year to promote equality of opportunity in the arts. In particular, we'd like to hear about your plans to increase the diversity of the people you engage with as artists, audience members, participants, employees and board members, with a particular focus on the last two.

We will expect your Equality Action Plans to include:

- a detailed analysis of progress you have made around equality and diversity
- a description of the areas you have identified which still need strengthening
- specific and measurable targets to address these issues
- specific actions around diversifying the make-up of your board
- specific actions around diversifying your staff
- developing and raising awareness of equality and diversity amongst your staff and board
- plans for increasing the diversity of the work you programme



Don't forget that the Arts Council of Wales has commissioned an <u>Equalities</u> <u>Guide</u>, including a toolkit on developing deaf audiences and a revised version of <u>Equal Spaces</u> (which offers best practice guidance for arts providers specifically on disability issues).



All members of the Arts Portfolio Wales are expected to let us have a copy of your updated **Strategic Equality Plan**. This should be agreed by your Board, and be with us at the end of **April** each year. The exact date is noted each year in your individual Payment Schedule.

We expect our funded organisations to promote an environment where everyone is treated with dignity and respect and sexual harassment, bullying or any other form of harassment is not tolerated. To safeguard staff, beneficiaries, participants and audiences, there should be a clear, formal procedure for raising and addressing concerns that respects confidentiality.

In addition, we expect all of the charities that we work with to review and follow the Charity Commission's guidance called "How to report a serious incident in your charity" and to be aware of their obligations to report serious incidents. As a partner organisation there may be times when we are obliged under that guidance to report serious incidents that occur within partner organisations.

#### A commitment to tackling cultural poverty...

We are passionate about the importance of building a more equal Wales. We recognise the negative impact that poverty can have on people's lives and we want to remove the persistent barriers that exclude too many people from accessing the life-enhancing benefits that the arts can offer. At their best, the arts can be transformative - building confidence and skills, developing community cohesion, raising aspiration, bringing enjoyment and meaning to people's lives as well as giving a voice to some of our most challenged communities. Every citizen in Wales deserves opportunities to experience great art and we expect all funded organisations to be proactive in exploring new ways to reach out and connect with our poorest communities and families.

We are not suggesting that the arts can provide a magic, overnight fix but we do believe that, together, we can make a significant difference.

You will want to consider how your organisation can make its own distinct contribution and articulate the benefits of your activities in tackling poverty. This could include:

- experimental programming and strategic audience development initiatives in areas of high deprivation
- targeted programmes for NEETS, families on low incomes and workless households
- taking a lead in a Fusion project
- innovative research and development projects
- other adventurous partnership initiatives

## A commitment to working with Young People...

We want all children and young people in Wales to have opportunities to access, enjoy and be inspired by high quality arts experiences – as participants, young creators and audience members. We expect you to invest in an imaginative programme of work for children and young people; to nurture young talent and explore innovative ways of extending your reach in this key area. We are especially interested in how you engage young people from low income backgrounds in your work as well as those who currently face barriers to accessing your work. We will expect to see your plans and targets in relation to children and young people embedded in your business plan and will monitor how you deliver against these.

We are continuing on our ambitious five-year action plan which has within it an offer for all schools in Wales to engage with the arts and cultural sector. We expect you to maximise the education and learning potential of your artistic programme including exploring opportunities to engage with Creative Learning through the Arts. Some organisations have become Creative Agents or have Creative Practitioners in our Lead Creative Schools Scheme, others are playing an active role in one or more of the four Arts and Education Networks, and are working in partnership with schools or other arts organisations to develop innovative and exciting collaborative projects. We will expect to see your plans in relation to Creative Learning through the Arts embedded in your business plan and will monitor how you deliver against these.

#### A commitment to good Governance...

The public rightly demands that the organisations that they fund are efficient and cost effective. So we expect those who we work with to get the basics right and to ensure that they manage their affairs in a straightforward and business-like way.

Public funding is not an entitlement – it has to be earned.

"Critical to the success and resilience of any organisation is a strong, engaged and diligent Board that includes a range of expertise."

Artistic and economic growth is unlikely to be achieved in the absence of strong management and good governance. At its best, the Board will set the strategic direction of the company, support and challenge the executive staff in the delivery of the company's goals, and monitor financial and artistic performance.

Good governance is the cornerstone of any well run organisation. In our opinion, a confident and effective arts organisation will:

- have a suitably qualified and experienced Board or management committee that reflects the diversity of the communities or sectors in which it works
- ensure that its governance documents (i.e. Memorandum and Articles of Association/ Constitution) are up to date and reflect current legislation
- ensure that the Board provides leadership, expertise, advocacy, debate, scrutiny and support for executive staff
- ensure that there is a good level of rotation amongst Board members with no individual exceeding the maximum period of office
- implement robust risk management systems, financial controls and reporting
  mechanisms. (These should include, as a minimum standard, quarterly management
  accounts that are discussed by your board and acted upon, and sent to us when we
  request them.)
- adhere to and exceed where possible industry standards in relation to the employment of artists, freelance practitioners and the payment of fees to artists
- operate a staff structure and job descriptions that clearly show responsibility for key functions. (This should be supported by an appropriate system of training, continuing professional development and appraisal.)
- identify and implement measures to lessen the environmental impact of your organisation and its work
- cultivate positive relationships with stakeholders and partners, particularly local authorities, educational institutions and community groups

#### A commitment to working internationally...

The culture of Wales is a world culture and this is the arena it needs to operate in, locally and internationally. The excellence of Wales' arts can significantly contribute to the development of our cultural, creative and economic relations to the rest of the world. International connections provide important routes for sustaining careers, for benchmarking quality, and for enriching artistic practice through collaboration and the sharing of new ideas.

We want organisations in the Arts Wales portfolio to develop and increase meaningful and interesting international connections. We also understand that the level and type of international engagement will vary from one organisation to another.

International activity can take a variety of forms, including:

- Presenting artistic work outside of the UK.
- Inviting international artists to present their work in Wales or to contribute to a project being developed in Wales.
- Collaborating with international artists (in Wales, elsewhere in the UK or outside of the UK).
- Engagement with networks, events, showcases or conferences that have an international dimension. This might not necessarily mean travel outside of Wales & the UK or invitations to international artists or companies.
- Engagement may be through, for example, their active contribution to a digital network that shares best practice and information between similar organisations within Europe or worldwide. Or it could mean showcasing their work at a UK event that attracts international delegates.
- Attracting international attention and critical reviews for artistic work created and presented in Wales.

International engagement and its resourcing should feature in your business plan.

## A commitment to effective business planning...

A good Business Plan will encapsulate the ethos and ambitions of your organisation. It should provide a route map for your organisation for a set period of time (usually 3 to 5 years).

It is important that your Business Plan is a working, live document. Progress should be reviewed constantly and goals adjusted where necessary. Your Plan should integrate the creative and business aspects of your organisation and show how you will organise your resources to deliver your artistic vision.

In our opinion, a confident and effective arts organisation will:

- demonstrate that you are business orientated
- give staff, Board, Stakeholders and funders confidence that you know what you're doing
- remember that the business plan is written by and for its organisation, not because it's a condition of funding
- show that you are flexible in your ability to meet and address challenges and new opportunities



You will need to submit your most recent **Business Plan** to us during **October** each year. The exact date is noted each year in your individual Payment Schedule

#### A commitment to paying creative professionals a fair rate of pay...

We're committed to ensuring that Creative Professionals working in Wales are supported appropriately in the work that they do.

Please ensure that you have a policy statement in your business plan that details how you plan to support creative professionals that you work with. This should include detail on how you plan to pay artists appropriately for work undertaken as well as how you plan to develop artists through your work.

#### A commitment to value for money...

Given the significant amount of funding invested in the members of our Portfolio, it will be important for you to show that your public funding has the greatest possible impact.

We fully support the need to preserve a stable core of public funding for the arts, even in times of economic austerity. Nevertheless, reducing organisations' dependency on public funding (as a percentage of overall income) has to be a sensible and pragmatic response to current public funding pressures. This should be a specific objective in your plans for next year

In our opinion, a confident and effective arts organisation will:

- demonstrate a convincing approach to fundraising and income generation
- be able to measure and report on the impact of / outcomes arising from their grant aided work
- have plans to work together and share resources with other organisations where this is appropriate
- set three-year income growth targets, to start from the following April

#### A commitment to collecting and sharing data...

We expect members of our Arts Portfolio Wales to be data literate. This means you should have an understanding of the value of collecting reliable data, follow good (and legal) practice in data collection and data management, and use evidence and data to drive business, programme and audience development plans.

As a publicly funded organisation, we expect you to share data between arts organisations (in compliance with the relevant guidelines from the Information Commissioners Office). This is a condition of your funding.



The Arts Council is funding the Audience Insight Wales project to provide box office data analysis and insight services in Wales. The system is available free of charge for all theatres and arts centres in Wales to improve data collection, analysis and benchmarking. We envisage data collected through this project will be shared with touring companies where appropriate. Participation in this scheme is strongly recommended.

#### A commitment to the Welsh Language...

Wales is a bi-lingual nation – legally, socially, culturally, and as individuals and communities. And nothing makes Wales more distinctive than the Welsh language. The language provides the means to understand and enjoy an extraordinarily rich literature and culture. The arts thrive on this and are a key component in continuing the Welsh language's vital role at the heart of Welsh life.

Welsh speakers and learners have a right to explore their own culture and creativity through their language of their choice. Our commitments are set out in our <u>Welsh Language Scheme</u>, and <u>Action Plan</u>.

Arts Portfolio Wales need to deliver the following:

- Fully bilingual marketing, communications and website
- Plans to increase the Welsh Language content of your work
- Plans to develop and raise awareness of Welsh Language considerations amongst your staff and board



Don't forget our Developing Bilingualism in the Arts Toolkit



Please send a copy of your revised Welsh Language Plan by July. (The exact date is in your payment schedule.)

#### A commitment to Well-being and Sustainability...

The Welsh Government's stated vision for Wales is to be fair, prosperous and confident, improving the quality of life of its people in all of the country's communities. The Government's Well-being of Future Generations Act enshrines these principles and requires public bodies, such as the Arts Council, to operate within the framework that the Act defines.

The all-encompassing vision of the Act resonates with our belief in the place and function of the arts in contemporary Welsh society. And as one of the organisations covered by the Act we are now legally obliged to make sure that when making our decisions, we take into account the 7 Well-being Goals and 5 Ways of Work enshrined in the Act and consider the impact that our actions could have on people living their lives in Wales in the future.

The Well-being of Future Generations Commissioner is clear that the Act should not be seen as another layer of compliance and bureaucracy. Rather it should be seen as an holistic approach to running our organisations. We agree with this approach and so we will not ask you for a specific plan. We do however want to see our Arts Portfolio Wales organisations working as socially and environmentally responsible businesses and would expect to see this approach reflected in your business plans.



As a matter of good business practice, we expect all members of our Portfolio to ensure that the requirements of the Well-being of Future Generations Act are reflected in their business plans.

Climate change and environmental protection are amongst the most urgent issues of our time. Organisations who understand environmental sustainability accept that they must plan and deliver their programmes of work having first considered the environmental impact of doing so.

# 3

# Your role as a visual or applied arts organisation

Creating and exhibiting work of quality and originality is essential to sustaining diverse, accessible and vibrant programmes of activity. Our visual and applied arts organisations are exemplars, providing opportunities for artists, craftspeople and curators to work together to produce high quality work which is distinctive to Wales. The resilience of this network of organisations to sustain and advance strategic work remains critical over the coming year.

We now see more convincing, and strategically connected developmental progression within the visual arts – a *continuum* across Criw Celf's support for young talent, Creative Wales' support for individual artists and the exhibition programmes of our gallery infrastructure across Wales. These sit alongside supportive networks, such as *Helfa Gelf* in the North and the artist led g39 and its *WARP* programme, through to those international visual arts events that occupy a significant global position (such as Artes Mundi and Cymru yn Fenis).

Visual and applied arts organisations play a leading role in helping to deliver our arts strategy, *Inspire...* 

#### Make:

- creating innovative work of the highest quality that is relevant to your audiences
- demonstrating strong curatorial leadership through exhibition making and associated public programmes which support the development of the sector in Wales
- presenting a programme that reflects best practice in the visual and applied arts, building on research, critical review and evaluation
- being open and generous, demonstrating cultural leadership through a genuinely collaborative approach to sharing resources and expertise in ways that nurture Walesbased talent and artists
- providing a platform for the contemporary arts which is acknowledged for its excellence by peers/critics in Wales and internationally
- demonstrating an active approach to developing audiences for Welsh Language arts activity

#### Reach:

- increasing access and addressing barriers to participation and engagement to encourage as many people in Wales and beyond to experience and enjoy your work
- having growth targets for the size of your audiences and networks and strategies to develop the reach of your work
- developing strong public engagement programmes and audience development work which demonstrate that audiences are at the forefront of what you want to achieve. (This

- will include open access participatory work and targeted education, learning and training programmes.)
- working in partnership to develop reach, capacity and resources
- cultivating relationships and forging strategic partnerships, particularly for touring, cocommissioning, developing international working and supporting talent and professional development
- engaging with Criw Celf, Creative Wales, Cymru yn Fenis Wales in Venice and opportunities offered by agencies working in the sector in Wales and beyond
- developing programmes of work that meet Equalities objectives
- taking a pride in providing an excellent standard of service in an efficient, value for money manner

#### Sustain:

- financially sustainable, with the resilience, expertise, funding and capability to operate as a viable and secure organisation
- operating to a high standard of governance and executive leadership, organisations that
  are well managed and aware of their responsibilities as recipients of public funds
  demonstrating how you support and develop artists and curators, particularly those from
  Wales, through your programme, policies and any other involvement they may have
  with your organisation. We expect you to follow good practice in this regard, for
  example policies that reflect guidance from the Paying Artists campaign
  <a href="http://www.payingartists.org.uk/">http://www.payingartists.org.uk/</a> and other best practice frameworks
- providing professional development for your staff and creating opportunities for this to happen to support your growth, strengthening the sector's sustainability, demonstrating the impact and value of the sectors work to audiences and stakeholders through advocacy activities. To achieve this we expect you to share knowledge and best practice and to lead and generate critical debate in relevant networks, particularly Visual Arts Group Wales (VAGW) and engaging with current topics, for example the report National Contemporary Art Gallery Wales Preliminary Feasibility Study & Options Appraisal.



## Performance monitoring: the basics

#### **Financial Monitoring**

Your **unique** payment schedule is attached as an appendix to your Funding Agreement and shows all the pieces of information that we need from you in order to:

- satisfy ourselves that you are managing this part of your business effectively
- satisfy our funders that the portfolio is working this helps us advocate for continued funding for the arts in Wales
- release your payments



What we expect is detailed in the <u>Business Monitoring of Arts Portfolio Wales</u> document.

It's important that we receive timely information from you. Deadlines for submission are outlined in your unique payment schedule.

Providing information when it's due is vital if we're to be able to provide timely information to Welsh Government and other stakeholders. We need to receive everyone's data before we can collate it, analyse and advocate on your behalf. Our officers also need time to check it before releasing your payment.



If you feel that you can provide what we need in a slightly different format, then please speak to us to discuss this. We don't want you to do extra work on formatting when it's not necessary.



If you'd benefit from other assistance, or your organisation has particular training needs, then please let us know. We might be able to include it in a future session of our Arts Portfolio Wales Development Programme.

## **Quality Appraisal**

We will focus our appraisal of artistic work in an annual Arts Overview which will be completed by your lead officer and shared with you. The annual Funding Agreement meeting can be used to look forward at coming programmes of work and the ambitions of forthcoming programmes. This can in turn provide the focus for the officer to track work of the company or organisation in the forthcoming year until the next Arts Overview.

Our Arts Overview will be informed by experience of the work and by gathering any third party commentary on the work across all media platforms. You should draw your lead Officer's attention to any critical feedback on your work that you gather for yourself (e.g. reviews, audience exit surveys) to help inform the Arts Overview. The Overview will also be informed by our internal discussion of work using other officer feedback, and discussions in our Sector Development Groups. Arts Overviews although compiled by a single officer (your lead officer) will draw on as many sources as possible and a sharing of views internally. It will be seen in its final form as a considered view of the Arts Council. In 2018-19 this Arts Overview will be completed by the time of sign off of Funding Agreements for 2019-20. In 2019-20 we intend to append the Arts Overview to our Feedback on your Business plan.

We are developing an approach to participatory work which tracks the development and impact of the work with participants. This work will involve Officers and our new Arts Associates in developing the overview of participatory work particularly in Community Arts organisations.

Context is all. So when we approach our overview we'll want to look at creative ambition and intent, at delivery and at audience response and to suggest (or capture) any potential learning points.

Occasionally we reserve the right to deploy our Arts Associates to undertake some focussed review work which will have been identified by our officers working with members of the portfolio. Otherwise our review of artistic quality will be focussed in our Arts Overview.

### 'Radar' Report

Reviewing performance and assessing potential risk is at the heart of our monitoring of Arts Portfolio Wales. 'Radar Report' is the name given to our internal document that looks at every individual member of the Arts Portfolio Wales and assigns a 'risk rating' to each.

These ratings enable us to agree the level of monitoring, support and guidance that is appropriate. The ratings are usually reviewed quarterly and are shared with our Council and Audit and Risk Assurance Committee.

They are informed by:

- our review of financial information provided as part of our standard Business Monitoring
- Funding Agreement Meetings
- our review of your Business Plan
- regular officer contact
- our attendance at your Board meetings
- capital and Lottery project monitoring (if applicable)
- Quality Appraisal
- information contained in our Survey work

Do bear in mind that being high risk doesn't necessarily mean that we feel you're performing badly or failing to react to circumstances. Sometimes it's important to take a risk, to innovate or to move beyond your comfort zone. Provided such moves are well-judged and not reckless, you'll find us supportive.

#### Portfolio Survey

Every 6 months (in line with the financial year) the Arts Council Research Team conducts a survey of Arts Portfolio Wales organisations. The survey collects information on organisations' activity, including the events they run, attendances to these events, and information on employment.

Completion of the Survey is a condition of the funding that Arts Portfolio Wales organisations receive. The information drawn from the survey provides us with key evidence that helps us to present the case for funding to the Welsh Government. It's equally important that we're able to account for the use of our funds, and our records in this area are closely audited. Non-completion of the survey, or the submission of incorrect data, compromises our ability to advocate and campaign for the arts in Wales and could also affect organisations' eligibility for future Arts Council of Wales funding.

There are two deadlines within your unique payment schedule, one for each 6 month reporting period.

# **5** We need to talk...

On rare occasions we sometimes find ourselves having to withdraw funding from an organisation. Obviously we try to avoid this without good reason, but it can be triggered by a range of circumstances, most likely one of the following:

- 1. We have concerns about the standard of performance in relation to one or more of the following:
  - Artistic activity
  - Governance and Administration
  - Finance and Budgeting

In these circumstances, the decision to withdraw funding will usually be the final stage of our ongoing monitoring and review.

- You are being funded to deliver work that fulfils our priorities but have changed the nature of your work so that you are delivering work that would not be considered a priority.
- 3. You are unable to deliver your agreed programme of activity as described in your Funding Agreement in an effective manner at present resource levels.
- Changes in our strategy or strategic priorities dictate that withdrawal, reduction and/or reallocation of funding is necessary. Such decisions will usually be the final stage of a strategic review.
- 5. Where fraud or serious misconduct has been established, or serious incidents have occurred.
- 6. Where you have decided to cease trading, or are in administration or liquidation;
- 7. External factors dictate that withdrawal is necessary. The decision to withdraw funding may be due to factors that are not within our control, such as a reduction in or constraint on the available funding that we have at our disposal.

The action taken will be different for each scenario. We're committed to working with organisations to manage these processes and we'll normally try to give 12 months' notice of our intention to withdraw funding. This period may be shortened or lengthened, taking into account the nature of the decision for withdrawal.



## What you can expect from us...

- The artistic freedom to exercise your programming ambitions within the overall strategic priorities and policies that we have agreed.
- Prompt, efficient and courteous service from all Arts Council staff.
- Your lead officer's attendance at a minimum of two Board or management committee
  meetings per year. (They won't act as a shadow director, but will offer best practice
  advice or Arts Council policy guidance as appropriate. Where appropriate they will bring
  colleagues with them.)
- Treatment of your confidential business information with respect and due care whilst
  adhering to the requirements of the Freedom of Information Act. We will also process
  any personal data you provide in compliance with the Data Protection Act. We won't
  disclose such confidential information to third parties without your consent, provided that
  the withholding of information is consistent with our obligations under the Freedom of
  Information Act.
- Access to our Development Programme, other training and briefing sessions, and publications on relevant issues.
- Timely payment of your grant instalments provided we've received the requested information from you and we have received the money from the Welsh Government.
- National advocacy for your work, your sector and the arts at large in Wales. This will
  include publication of statistics and trends from the six-monthly Portfolio Survey.
- An honest and informed opinion of your artistic work and your organisation. We will
  provide other advice, comments and feedback as appropriate and we will listen to your
  feedback as well. We will provide our written opinion of your artistic programme based
  on the formal reports and other officer advice.
- If at any time during the period covered by our grant we feel that an aspect of your work
  does not meet the terms of this Funding Agreement, or the Standard Conditions of Grant
  that were enclosed with your Grant Offer Letter, we will inform you in writing. Our 'Policy
  for Managing Funded Organisations' document outlines the process that will be followed
  in such cases. It is available on our website.